

## General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M CM/166/2G & 3G-Data Plans/11-12/64

dt @ Chennai-6 the 18/10/2011.

Sub : Availability of 3G DATA TRIAL PACK 121 to 2G prepaid plan customers –reg.  
Ref : C.O. Lr No: 26-17/2009-R&C Circular T&C-CM 49/10-11 dt 23.8.2010.

Approval of the competent authority is hereby conveyed to extend the 3G DATA TRIAL PACK MRP 121 (in C-TOP-UP only) to all 2G prepaid mobile customers in TN LSA (including CHTD) **with effect from 19.10.2011**. The details are given below: -

| MRP of DATA TRIAL PACK in Rs.(incl. of S.Tax) | FREE DATA USAGE | Validity | Remarks   |
|---|-----------------|----------|---|
| 121   | 300 MB          | 15 days  | Applicable to all 2G & 3G prepaid Old & current Plans |

This is for the information of all concerned and wide publicity may be given to popularize the facility.

(K.R. Aravindavalli)

AGM(Marketing-CM)

Chennai-6, TN Circle

To

**GM (NW-O CM), Trichy -1/ Coimbatore** – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

**Heads of SSAs, --** for kind information and necessary action please.

**DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6** –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

**DGM (CS), Chennai-6** - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.